



PG & RESEARCH DEPARTMENT OF COMMERCE
S.K.S.S ARTS COLLEGE
(Accredited With B++ Grade by NAAC)
TIRUPPANANDAL - 612 504

Ph.D., PUBLIC VIVA VOCE EXAMINATION

As per the regulations of the Bharathidasan University, Tiruchirappalli

S. GOWRI

Ph.D., Part-time Researcher &
Asst. professor, SKSS Arts College, Tiruppanandal

will defend her Ph.D thesis at the public viva voce examination.

Title of the Thesis

**MARKETING OF CAR – A STUDY ON PREFERENCE AND SATISFACTION
OF CAR OWNERS IN THANJAVUR DISTRICT**

Day, Date & Time

Friday, 01st February 2019, 11.00 a.m

Venue

**Seminar Hall
SKSS Arts College**

External Examiner

Dr. B. MANOHARAN

Associate Professor of Commerce &
Controller of Examinations
Mannar Thirumalai Naickar College (Autonomous)
Madurai – 625 004.

A copy of the thesis is available in the college library for reference.

Staff members, research scholars and students are invited to attend
the viva voce examination and take part in the discussion.

Dr. S. MOHAN

(Research Advisor & Convenor)
Principal
SKSS Arts College
Tiruppanandal- 612 504

Tiruppanandal
18/01/2019