

## SKSS ARTS COLLEGE, TIRUPPANANDAL – 612 504

### STAFF BIO-DATA

**Name** : Dr. M. JAYALAKSHMI  
**Designation** : ASSISTANT PROFESSOR (Commerce)  
**Gender** : FEMALE  
**D.O.B** : 15.03.1974  
**Address** 30/9-10, NORTH MADA VILAGAM,  
THRUPPANANDAL 612 504  
**Educational Qualification:**



Degree	University / College	Year of Pass	Special Subjects	Grade / Per cent
PG	SKSS ARTS COLLEGE, THIRUPPANANDAL	1996	COMMERCE	I Class
M.Phil	ANNAMALAI UNIVERSITY	2007	COMMERCE	I Class
Ph.D	BHARATHIDASAN UNIVERSITY	2019	COMMERCE	
MBA	MAHURAI KAMARAJAR UNIVERSITY	2007	FINANCE	III Class

### Teaching Experience

Institution/ Designation	From	To
SKSS ARTS COLLEGE /ASST- PROFESSOR	24.09.2007	Till Date

### Orientation / Refresher Courses Attended

Title of the Course	From	To	Institution and Place
ORIENTATION COURSE	12.05.2011	08.06.2011	BHARATHIYAR UNIVERSITY
REFRESHER COURSE	08.05.2012	28.05.2012	BHARATHIYAR UNIVERSITY
REFRESHER COURSE	16.11.2018	06.12.2018	MADURAI KAMARAJ UNI.

### Conference/Seminars Attended (Enclose details like Paper Title, Seminar Theme, Place, date, etc)

**International (No): 1 National & State level (No): 3 Total: 4**

1. Significance of performance management of faculty in private educational institutions, UGC Sponcered National Seminer onPMS at Jain College Chennai , 29March 2014
- 2.National Level workshop on Emerging Dimensions in Management and Business Research, PSGR Krishnammal College for Women, 14-- - 15 March 2013
- 3.Facades of Indian Hospitality Services and its effect on Tourism, State Level Seminar on Emerging Trends in Tourism Marketing, ADM College, 28<sup>th</sup> March 2012

1. Empowering Women through Micro finance, National Seminar, on Micro Finance, ADM College 30 and 31<sup>th</sup> March 2012

**Publication** (Enclose details like Title, Publisher, Place, Year/Month, etc)

Books:

Articles: 1

1. Job Satisfaction of Self Financing College Teachers in Thanjavur district, Research Explorer, Vol. VII No. Special Issue, January 2019
2. Analysis of brand loyalty of Cosmetics in thanjavur district , International journal of Advanced Scientific Research and Development, Vol.5 No. 3, September 2018.
3. Quality of Work life of the College Teachers of Private Colleges in Tamilnadu an Analytical Study, Commerce Times, International Research Journal of Commerce, Vol.2, No.5 Feb 2014 (ISSN 23020 - 9461)

**Other Academics** (Specify and detail)

BLL@AL ANNAMALAI UNIVERSITY      1997      LABOUR LAW II Class