

LIST OF SEMINARS, CONFERENCES & COURSES PARTICIPATED

Refresher courses & Training Programmes

1. *Stock Market analysis*, (21 days from 11.03.96 to 31.03.96), Academic Staff College, Bharathiyar University, Sponsored by the UGC.
2. *Corporate Secretaryship*, (21 Days from 10.11.98 to 01.12.98), Dept. of Corporate Secretaryship, Alagappa University, Karaikudi, Sponsored by the UGC.
3. *Business Studies*, (21 Days from 11.02.99 to 03.03.99), Academic Staff College, Madras University, Sponsored by the UGC
4. *Business Economics*, (21 Days from 03.09.01 to 23.09.01), Dept. of Economics Annamalai University Annamalai Nagar, Sponsored by the UGC
5. SEBI Training Programme on 'Financial Education Resource Person' (4 days from 09.12.12 to 12.12.12) at Bangaluru, Organised by National Institute of Securities Markets, Mumbai.
6. Principals Workshop on 'Institutional Accreditation and Ranking', (01 day on 23.02.19), UGC – HRDC, Bharathidasan University, Tiruchirappalli.
7. UGC Training Programme on 'EAT Module of Public Financial Management Systems for Higher Education Institutions" (One day on 10.03.2019), Organised by UGC-SERO at Loyola College, Chennai.

International Seminars & Conferences

1. *Business Economics & Finance*, (2 Days on 29.09.05 & 30.09.05), Organised by Adaikalamatha Institute of Mangement, Vallam, Thanjavur, Paper presented on 'International Marketing Risk Management'.
2. *Case Study Method of Teaching in Commerce/Management Education*, (2 days on 20.01.07 & 21.01.07), Organised by Dept. of Commerce Bharathidasan University, Tiruchirapalli, Sponsored by the UGC. Paper presented on 'Case on Collection of Cheques'.
3. *Recent Trends in Capital Markets & Financial Innovations* (2 days on 19.01.08 & 20.01.08), Organised by Dept. of Commerce Bharathidasan University, Tiruchirapalli, Sponsored by the UGC. Paper presented on 'Securitization in India'.
4. *Globalisation – Impact, Challenges & Opportunities*, (2 days on 14.03.08 & 15.03.08), Organised by Departments of Commerce and Economics, St. Joseph's College of Arts and Science, Cuddalore. Paper presented on 'Offshore Business Process Outsourcing'.
5. *Recent Trends in Capital Markets & Financial Innovations* (2 days on 10.01.09 & 11.01.09), Organised by Dept. of Commerce Bharathidasan University, Tiruchirapalli, Sponsored by the UGC. Paper presented on 'Indian Credit Rating Agencies'.
6. *Impact of Economic Crisis in Global Business Scenario* (2 days on 24.09.09 & 25.09.09) Organised by Sri Sairam Institute of Management Studies, Sri Sairam

Engineering College, Chennai. Paper presented on 'CAMEL Approach for Evaluating the Performance of Commercial Banks'.

7. *Survival and Growth Strategies in Changing Business Scenario* (2 days on 28.12.09 & 29.12.09) Organised by Commerce Wing, DDE, Annamalai University, Annamalainagar. Paper presented on 'Strategies in Tourism Marketing'.
8. *Emerging Trends and Practices in Management* (1 day on 20.08.11) Organised by Dept. of Commerce & Corporate Secretaryship, Dhanraj Baid Jain College, Chennai-97. Paper presented on 'Perception and Expectations of Customers of Life Insurance Products'.
9. *Marketing Research in the Emerging Global Scenario* (1 day on 24.09.11) Organised by Dept of Commerce and Business Admn, Sri Venkadeswara College of Arts & Science, Peravurani. Sponsored by Tamilnadu State Council for Science & Technology. Paper presented on 'Marketing of Life Insurance Products'.
10. *Business Innovations in the Globalisation Era* (1 day on 22.09.12) Organised by Dept of Commerce, AVVM Sri Pushpam College, Poondi. Paper presented on 'Global Scenario of NBFCs'.
11. *Contemporary Issues in Management* (2 days on 28.02.13 to 01.03.13) Organised by Department of Management, Faculty of Science and Humanities, SRM University, Chennai, Paper presented on 'Customer Awareness and Satisfaction on Select Insurance Companies'.
12. *Impact of Globalisation on Indian Financial System* (1 day on 30.08.2014), Organised by Dept of Commerce, Vivekananda College, Thiruvudagam, Madurai, Served as a Chairbperson
13. *Challenges and Perspectives of Global Management*, (1 day on 13.02.2015), Organised by Dept of Commerce, Bon Secours College for Women, Thanjavur, Paper presented on 'Recovery Management in Public Sector Banks'.
14. *Emerging Trends and Innovation in Management* (1 day on 26.02.2015), Organised by Department of Business Administration, SRM University, Chennai, Paper presented on 'Factors Affecting Customer Attitude towards Investment in Life Insurance Products.'
15. *Innovation in Commerce and Management* (2 days on 10.08.2015 & 11.08.2015) Organised by Dept of Commerce, AVC College, Mannampandal, Paper presented on 'Customer Perception in Purchasing Car.'
16. *Repositioning India - Emerging Dimensions*, (1 day on 16.02.2016), Organised by SNR College, Coimbatore, Paper presented on 'Liquidity Management of Vijaya Bank'.
17. *Innovative Strategies in Commerce*, (Two days on 22.02.2016 & 23.02.2016), Organised by Bon Secours College for Women, Thanjavur, Paper presented on 'International Marketing of Petroleum Products'.
18. *Innovative Strategies in Commerce*, (Two days on 22.02.2016 & 23.02.2016), Organised by Bon Secours College for Women, Thanjavur, Paper presented on 'Analysis of Deposits and Loan Schemes of Town Benefit Fund in Kumbakonam'.

19. *Managing Global Business: Challenges and Strategies*, (1 day on 31.03.2016), Organised by Dept of Business Administration, SRM University, Chennai, Paper presented on Productivity of Life Insurance Corporation of India
20. *Functional Innovations in Commerce and Management*, (Two days on 09.02.2017 & 10.02.2017), Organised by Annai Velankanni Arts & Science College, Thanjavur, Paper presented on Solvency of Public Sector Banks.
21. *Functional Innovations in Commerce and Management*, (Two days on 09.02.2017 & 10.02.2017), Organised by Annai Velankanni Arts & Science College, Thanjavur, Paper presented on Review of Case Studies on Banking.
22. *Functional Innovations in Commerce and Management*, (Two days on 09.02.2017 & 10.02.2017), Organised by Annai Velankanni Arts & Science College, Thanjavur, Paper presented on Evolution of Oil and Gas Industry in India.
23. *Business and Management Research*, (One day on 17.02.2017), Organised by Bon Secours College for Women, Thanjavur, Paper presented on NPA Management of Public Sector Banks.
24. *Innovation, Entrepreneurship & Sustainable Value Chain in a Changing Environment*, (One day on 07.06.2017), Organised by Primax Foundation held at Hotel Soleil, Kuala Lumpur, Malaysia, Paper presented on Retirement Planning.
25. *The Global Logic of Strategic Alliances in Commerce and Management*, (One day on 31.01.2018), Organised by Bon Secours College for Women, Thanjavur, Paper presented on Lending operations on Public sector banks
26. *Women Entrepreneurship & Business Management*, (One day on 23.03.2018), Nehru School of Management, Thirissur, Paper presented on Success and Issues of Women Entrepreneurs
27. *Services Marketing – Process, Practices and Potential*, (One day on 24.01.2019), National College, Tiruchirappalli, Paper presented on Micro Finance – Developing Path of Self Sufficiency.
28. *Services Marketing – Process, Practices and Potential*, (One day on 24.01.2019), National College, Tiruchirappalli, Paper presented on Roll of Micro Finance in Standard Life of People.
29. *Services Marketing – Process, Practices and Potential*, (One day on 24.01.2019), National College, Tiruchirappalli, Paper presented on Evaluation of Financial Performance of Select Oil and Gas Companies in India.
30. *Services Marketing – Process, Practices and Potential*, (One day on 24.01.2019), National College, Tiruchirappalli, Paper presented on Consumer Behaviour Towards Fast Moving Consumer Goods in Thanjavur Dist
31. *New Frontier in Commerce – A Global Perspective*, (One day on 16.03.2019), MASS College of Arts and Science, Kumbakonam, Paper presented on Tourism Management.

32. *Research in Social Sciences*, (Two days on 26 & 27 June 2019), Dept of Commerce, Govt College for Women, Kumbakonam, Paper presented on Introduction to Research Methodology.
33. *Research in Social Sciences*, (Two days on 26 & 27 June 2019), Dept of Commerce, Govt College for Women, Kumbakonam, Paper presented on Introduction to Research Methodology.

National & State Level Seminars, Conferences & Workshops

1. Training programme on '*Nature Conservation and Eco-development*' (3 days from 23.07.92 to 25.07.92) Organised by The Anglade Institute of Natural History, Sacred Heart College, Shenbaganur, Kodaikanal.
2. Seminar on '*Research in Commerce*' (2 days on 21.08.92 & 22.08.92) Organised by Academic Staff College, Bharathidasan University Tiruchirappalli.
3. Seminar on '*Labour Management-Perceptions & Possibilities*' (3 days from 24.03.93 to 26.03.93) Organised by Dept. of Commerce, A.V.C. College, Mayiladuthurai Sponsored by U.G.C New Delhi.
4. Seminar on '*Financial Services – Retrospect & Prospects*' (3 days from 24.12.93 to 26.12.93) Organised by Dept. of Commerce, A.V.C. College, Mayiladuthurai. Sponsored by U.G.C New Delhi.
5. Seminar on '*Marketing of Services – Changes and Challenges*' (2 days on 15.02.96 & 16.02.96) Organised by Dept. of Commerce, A.V.C. College, Mayiladuthurai. Sponsored by U.G.C New Delhi.
6. Workshop on '*Developing Research Competencies by Interacting with Research Experts*' (2 days on 21.09.96 & 22.09.96) Organised by Dept. of Cooperation T.B.M.L. College, Porayar. Sponsored by All India Council for Christian Higher Education, New Delhi.
7. State level seminar on '*Placement Opportunities for Commerce Graduates*' (1 day on 22.10.99) Organised by Dept.of Commerce, Nehuru Memorial College Puthanampatti-621 007. Sponsored by U.G.C New Delhi.
8. National Seminar on '*Copyrights*' (1 day on 23.04.04) Organised by Dept. of Business Administration, Annamalai University. Sponsored by U.G.C New Delhi
9. National Seminar on '*Emerging Issues of Non Banking Finance Companies in India*' (2 days on 18.02.05 & 19.02.05) Organised by Dept.of commerce AVVM Sri Pushpam College, Poondi. Sponsored by Ministry of HRD New Delhi
10. State level Symposium on '*Emerging Trends in Commerce Education through Distance Mode*' (1 day on 19.11.05) Organised by Commerce Wing, DDE Annamalai University Annmalainagar.
11. National Seminar on '*Emerging Dimensions in SHGs*' (1 day on 17.03.06) Organised by Dept.of commerce, AVVM Sri Pushpam College Poondi. Sponsored by U.G.C New Delhi. Paper presented on 'Empowerment of Women Through SHGs'.

12. Workshop on '*Red Ribbon Club Management*' (1 day on 27.03.06) Organised by Bharathidasan University, Tiruchirapalli. Sponsored by Tamilnadu Aids Control Society, Chennai.
13. National Seminar on '*Eradication of Poverty through Innovative Employment Schemes*' (2 days on 28.09.06 & 29.09.06) Organised by Dept of Commerce, U.D.College, Tiruchirappalli. Sponsored by U.G.C New Delhi. Paper presented on 'Role of SHGs in Employment opportunities for Women'.
14. National Seminar on '*Quality Enhancement in Evaluation System of Higher Education Institutions*' (1 day on 20.01.07) Organised by AVVM Sri Pushpam College, Poondi. Sponsored by U.G.C New Delhi. Paper presented on 'Continuous Internal Assessment – An Objective Evaluation'.
15. National Seminar on '*Value Added Tax – A Boon or Bane*' (2 days on 17.02.07 & 18.02.07) Organised by Dept. of Commerce, A.V.C. College Mayiladuthurai. Sponsored by U.G.C New Delhi.
16. National Conference on '*Emerging Trends in Entrepreneurship in Indian Scenario*' (1 day on 06.04.07) Organised by Commerce Wing, DDE Annamalai University, Annmalainagar. Paper presented on 'Marketing Practices of Women Entrepreneurs'.
17. National Conference on '*Sustainable Rural Development through Micro Credit*' (2 days on 07.05.07 & 08.05.07) Organised by Commerce Wing, DDE Annamalai University Annmalainagar. Sponsored by NABARD.
18. National Conference on '*Recent Trends in Financial Services*' (1 day on 12.10.07) Organised by Commerce Wing, DDE, Annamalai University Annmalainagar. Paper presented on 'NBFCs in India – Prospects and Problems'.
19. National Seminar on '*Impact of LPG on Indian Economy & Employment*' (1 day on 16.12.07) Organised by Dept. of Commerce K.M.College Adhirampattinam. Sponsored by ICSSR, Ministry of HRD New Delhi. Paper presented on 'Global Employment Trends'.
20. National Conference on '*India's Economic Development in the WTO Regime: Opportunities and Challenges*' (1 day on 23.01.08) Organised by Commerce Wing, DDE, Annamalai University, Annmalainagar. Paper presented on 'Impact of Globalisation on Banking Sector'.
21. National Conference on '*CRM: New Challenges for Indian Industries*' (1 day on 06.09.08) Organised by Commerce Wing, DDE, Annamalai University. Paper presented on 'CRM in Banking Sector'.
22. *RRC Training cum planning meeting* (1 day on 24.12.08) Organised by Red Ribbon Club, Thanjavur Dt at Rajah Serfoji Govt College, Thanjavur.
23. National Seminar on '*Women Empowerment with reference to Rural Economy*' (2 days on 24.01.09 & 25.01.09) Organised by Dept.of Economics, AVVM Sri Pushpam College, Poondi. Sponsored by U.G.C New Delhi. Paper presented on 'Economic Empowerment of Rural Women'.

24. State Level Seminar on '*Recent Trends in Banking Sector*' (1 day on 05.02.09) Organised by Dept. of Bank Management, Kanchi Shri Krishna College, Kanchipuram. Paper presented on 'E-Banking – Inevitable for Efficient Financial Services'.
25. National Seminar on '*Consumer Awareness, Protection and Promotion of Consumer Rights*' (2 days on 21.02.09 & 22.02.09) Organised by Dept. of Business Admn., Khadir Mohideen College, Adirampattinam. Sponsored by Indian Institute of Public Admn, New Delhi. Paper presented on 'Buying Behaviour of Women Consumer'.
26. State Level Seminar on '*Recent Trends in HR*' (1 day on 07.03.09) Organised by Dept. of Commerce, Kanchi Shri Krishna College, Kanchipuram. Paper presented on 'Ethical Issues in HRM'.
27. State Level Seminar on '*Recent Trends in Trade & Commerce*' (1 day on 28.03.09) Organised by Dept. of Commerce & Management, TUK College, Thanjavur-2. Paper presented on 'Non Banking Financial Companies – An Overview'.
28. National Conference on '*Services Marketing: Trends, Challenges and Strategies*' (1 day on 27.12.08) Organised by Commerce Wing, DDE Annamalai University Annmalainagar. Paper presented on 'Tourism Marketing'.
29. Faculty Development Programme on '*Indian Commodity Market & Derivatives Trading*' (2 days on 08.01.10 & 09.01.10) Organised by Dept of Commerce, Pondicherry University, Puducherry, Sponsored by UGC – SAP
30. National Seminar on '*Role of Rural Educational Institutions for Quality Enhancement Measures in Higher Education*' (2 days on 25.09.09 & 26.09.09) Organised by IQAC, Kanchi Shri Krishna College, Kanchipuram. Sponsored by NAAC. Paper presented on 'Design of Knowledge Management System for Higher Education'.
31. Work shop on '*Research Methodology*' (2 days on 10.10.09 & 11.10.09) Organised by Commerce Wing, DDE, Annamalai University, Annmalainagar. Sponsored by TANCHE, Chennai.
32. National Seminar on '*Impact of Globalisation on Indian Industries and Foreign Trade*'. (2 days on 27.03.10 & 28.03.10) Organised by Dept. of Business Admn, Khadir Mohideen College, Adirampattinam. Sponsored by U.G.C New Delhi. Paper presented on 'Impact of Global Financial Crisis on India'.
33. State Level Seminar on '*The Significance of Marketing in India*' (1 day on 01.10.10) Organised by Department of Commerce, Adaikalamatha College, Vallam, Thanjavur. Paper presented on 'Global Retail Market – Issues and Challenges'.
34. National Conference on '*Ethics in Business and Corporate Governance*' (1 day on 15.12.10) Organised by Commerce Wing, DDE, Annamalai University, Annmalainagar. Paper presented on 'Principles and Theories of Corporate Governance'.
35. National Seminar on '*Emerging Trends in Service Sector*' (1 day on 27.01.11) Organised by Dept of Commerce, Hindustan College of Arts & Science, Coimbatore. Paper presented on 'Recent Development in Insurance Sector'.

36. Workshop on '*Improvement of Quality and Ensuring Uniformity in Evaluation*' (2 on days 24.02.11 & 25.02.11) Organised by The Institute of Chartered Accountants of India, New Delhi.
37. State Level Seminar on '*Emerging Investment Opportunities in Stock & Commodity Markets*' (1 day on 11.03.11) Organised by Dept of Commerce, Poompuhar College, Melaiyur. Sponsored by U.G.C, New Delhi. Paper presented on 'Role of Foreign Institutional Investors' Investment'.
38. National Seminar on '*Interdiscipline – Commerce, Economics and Management*' (1 day on 25.03.11) Organised by Dept of Commerce, Idhaya College for Women, Kumbakonam. Paper presented on 'Women Entrepreneurship'.
39. National Seminar on '*Impact of MNCs on Indian Economy*' (1 day on 04.10.11) Organised by Dept of Commerce, Auxilium College, Vellore. Paper presented on 'Life Insurance Products – A New Face'.
40. International Symposium on '*Efficiency of Indian Capital Markets – BSE/ NSE*' (1 day on 16.12.11) Organised by Dept of Commerce & CS, D.B. Jain College, Chennai – 97.
41. National Conference on '*Revitalising Global Business: Issues Approaches and Strategies*' (1 day on 19.12.11) Organised by Commerce Wing, DDE, Annamalai University, Annamalinagar. Paper presented on 'Customer Relationship Management: A Strategy for Revitalising Global Business'.
42. State Level Seminar on '*Recent Development in Corporate Law*' (1 day on 12.01.12) Organised by Kanchi Shri Krishna College, Kanchipuram. Sponsored by Institute of Company Secretaries of India. Paper presented on 'Corporate Governance'.
43. Faculty Development Programme (2 days 28.01.12 & 29.01.12) conducted by the Dept. of Management Studies, Annai College of Arts & Science, Kumbakonam.
44. National Seminar on '*India – An Emerging Economic Power*' (1 day on 04.02.12) Organised by PG Dept of Commerce, Jamal Mohamed College, Tiruchirappalli. Paper presented on 'Competition – A Tool for Success in Business
45. National Seminar on '*Innovations in Management*' (1 day on 15.02.12) Organised by Dept of Business Management, Bharath College of Science and Management, Thanjavur. Paper presented on 'Assts-Liabilities Management'.
46. National Seminar on '*Service Sector in the Globalization Era*' (1 day on 22.02.12) Organised by PG Dept of Commerce, Jamal Mohamed College, Tiruchirappalli. Paper presented on 'Role of Insurance Sector in Indian Economy'
47. State Level Seminar on '*Indian Service Sector in Globalised Environment – Innovations and Challenges*' (1day on 23.02.12) Organised by Dept of Commerce, St.Joseph's College of Arts and Science, Cuddalore. Acted as a Chairperson for the Session on 'Tourism Services'.
48. State Level Workshop on '*Foreign Direct Investment in Retail Business*', (1 day on 29.02.12) Organised by Dept of Commerce and Economics, Adaikalamatha College, Vallam – Thanjavur.

49. National Seminar on '*Innovative Marketing – Trends, Issues and Challenges*' (2 days 06.03.12 & 07.03.12) Organised by Dept of Commerce and Economics, SRM University, Chennai. Paper presented on 'Customer Awareness towards Life Insurance Products'.
50. National Seminar on '*Emerging Issues on Services Sector*' (1 day on 10.03.12) Organised by Dept of Commerce, AVVM Sri Pushpam College, Poondi, Paper presented on 'Regulatory Framework of Non-Banking Financial Companies in India'.
51. National Seminar on '*A Calibration of Indian Financial System - Emerging Shocks and Existing Insulations*' (2 days 26.07.13 & 27.07.13) Organised by Dept of Commerce, Poompuhar College, Melayur, Paper presented on 'Financial Planning'.
52. National Seminar on '*Management Practices Today: Opportunities and Challenges*' (1 day on 05.10.13), Organised by Dept of Business Administration, Sri Malolan College of Arts and Science, Mathuranthaham, Paper presented on 'E-Advertisement: Need of the Hour'.
53. National Conference on '*Investor Information and International Investment*' (2 days on 06.03.2015 & 07.03.2015) Organised by Dept of Commerce, Govt College for Women, Kumbakonam, Paper presented on 'Investors Risk.'
54. National Conference on '*Investor Information and International Investment*' (2 days on 06.03.2015 & 07.03.2015) Organised by Dept of Commerce, Govt College for Women, Kumbakonam, Paper presented on 'International Trade.'
55. National Workshop on '*Action Research Programmes Essential in Social Sciences and Business Studies*' (1 day on 18.03.15), Organised by Dept of Business Administration, Sri Malolan College of Arts and Science, Mathuranthaham,
56. Workshop on '*Innovative Curriculum Designing and Evaluation*' (1day on 13.08.2015) Organised by Curriculum Development Cell, Bharathidasan University, Tiruchirappalli.
57. National Seminar on '*Recent Trends in Services Marketing*' (1 day on 27.02.2017), Organised by Dept of Commerce & Business Administration, MASS College of Arts and Science, Kumbakonam, Paper presented on Consumer Perception and Attitudes Towards Select Fast Moving Consumer Goods.
58. Workshop for Principals (1 day on 10.02.2018), Organised by UGC-HRDC & CCCD, Bharathidasan University, Tiruchirappalli.
59. Conference on '*Startup Policy and Skill Development for Employment – An Initiative by State Universities*' (1 day on 10.07.2018) Organised by Anna University, Chennai.
60. National Conference on '*Latest Advances in Technology, Management and Media*', (1 day on 10.02.2018), Organised by IIMT College of Management, Greater Noida, Paper presented on Role of Insurance in Micro Finance.
61. National Seminar on '*Fisheries Management*', (Two days on 25 & 26 July 2019), Dept of Zoology, Govt College for Women, Kumbakonam, Paper presented on Marketing of Fish Products.

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