



ஸ்ரீ-ல-ஸ்ரீ காசிவாசி சுவாமிநாத சுவாமிகள் கலைக் கல்லூரி
தருமனந்தான் - 612504

S.K.S.S ARTS COLLEGE, THIRUPPANANDAL - 612504



QUESTIONBANK

Title of the paper

JOURNALISM

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Course: III – B.A English

Prepared by

Mr. A. VIVEK HARIHARAN, MA. B.Ed., M.Phil,

**Assistant Professor
Department of English**



BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI 620 024

B.A English Syllabus under CBCS

Major-Based Elective

II JOURNALISM

Objectives:

To initiate learners into the history of journalism to expose learners to various aspects of journalism

Unit – I

Definition of Journalism – Role of Journalism – Ethics – Press Laws – Press Council

Unit–II

News – Definition – Kinds – Elements – Source – News Agencies

Unit– III

Reporting – Qualities of Reporters – Beats – Kinds of Reporting with Special Reference to Court, Crime, Election, Sport – Investigative Reporting

Unit – IV

Editing – News Editor – Sub Editors – Anatomy of Editing.

Unit – V

Language of Journalism – Writing a News Story – Writing Opinion Pieces – Writing Leads – Headlines.

Books for Reference:

Mehta, D.S. Mass Communication and Journalism in India. Bombay: Allied, 1979. Srivastava, K. M. News Reporting and Editing. New Delhi: Sterling 2003

Journalism

UNIT – I

Choose the correct answer

1. Journal is a ----- word.

- a. French
- b. Greek
- c. Latin
- d. scot

2. The Latin term diurnal's which means-----

- a. week
- b. daily
- c. month
- d. year one's

3. The first press commission was appointed in-----

- a. 1944
- b. 1964
- c. 1954
- d. 1945

4. The press has a -----fold function.

- a. three
- b. four
- c. two
- d. five

5. A ----- as a person who works as a writer, designer, performer whatever but not on a regularly salary basis.

- a. editor
- b. journalist
- c. freelancer
- d. writer

6. The freedom of the press was fairly established in-----

- a. England
- b. German
- c. Japan
- d. India

7. The first press council was council was established in-----

- a. Holland
- b. Italy
- c. Denmark
- d. Sweden

8. Freedom of press has-----essential elements.

- a. three
- b. four
- c. two
- d. six

9. Libel is provable-----

- a. lies
- b. truth

- c. against
- d. wrong

10. In-----, the free press of India started the Tamildaiy.

- a. 1935
- b. 1934
- c. 1945
- d. 1944

Answers: (1-a, 2-a, 3-c, 4-b, 5-d, 6-d, 7-b, 8-a, 9-c, 10-b)

Short Answer Questions (2Marks)

- 11. Define-Journalism.
- 12. Who is Journalist?
- 13. Who is Freelancer?
- 14. What are the essential elements of press?
- 15. What is meant by Libel?
- 16. Define Yellow journalism?
- 17. What is called FACT?
- 18. When and where the first and second press commission appointed?
- 19. Define- Media Ethics.
- 20. What do you know about freedom of the press?

Paragraph Questions (5Marks)

- 1. Write a paragraph on the vernacular press
- 2. Explain- Advocacy journalism.
- 3. What are the objectives of the press council
- 4. What are the qualifications of a Journalist?
- 5. Short history of Indian Journalism.
- 6. Explain- Tabloid and yellow Journalism.
- 7. Discuss the role of the internet and e-mail in journalism.
- 8. The growth of TV Journalism.
- 9. Discuss about types of leads.
- 10. What are the ethics of media?

Essay Questions (10marks)

1. Explain about the types of Journalism.
2. Write an essay on the role of Freelance Journalist
3. Write an essay on Radio journalism.
4. Explain briefly about freedom of press.
5. Discuss the Press Laws.
6. What are the principles and Ethics of Journalism?
7. Explain- History of Indian Journalism.
8. What do you know about the Indian language press? Explain.
9. Explain the press council.
10. Write an essay on print Journalism.

UNIT – II

Choose the correct answer

1. ----- is a one-line news item.
 - a. feature news
 - b. soft news
 - c. spot news
 - d. snap
2. -----is commercial news.
 - a. snap
 - b. soft news
 - c. hard
 - d. straight
3. There are news agencies in -----countries
 - a. 60
 - b. 70
 - c. 80
 - d. 90
4. There are -----kind of news writer.

- a. four
- b. five
- c. three
- d. six

5. Ap means-----

- a. American parliament
- b. Press of America
- c. Associated press
- d. press agency

6. -----was first multi lingual news agency.

- a. Gupta
- b. Kyoto
- c. Hindustan
- d. polish

7. News has qualities of-----about it.

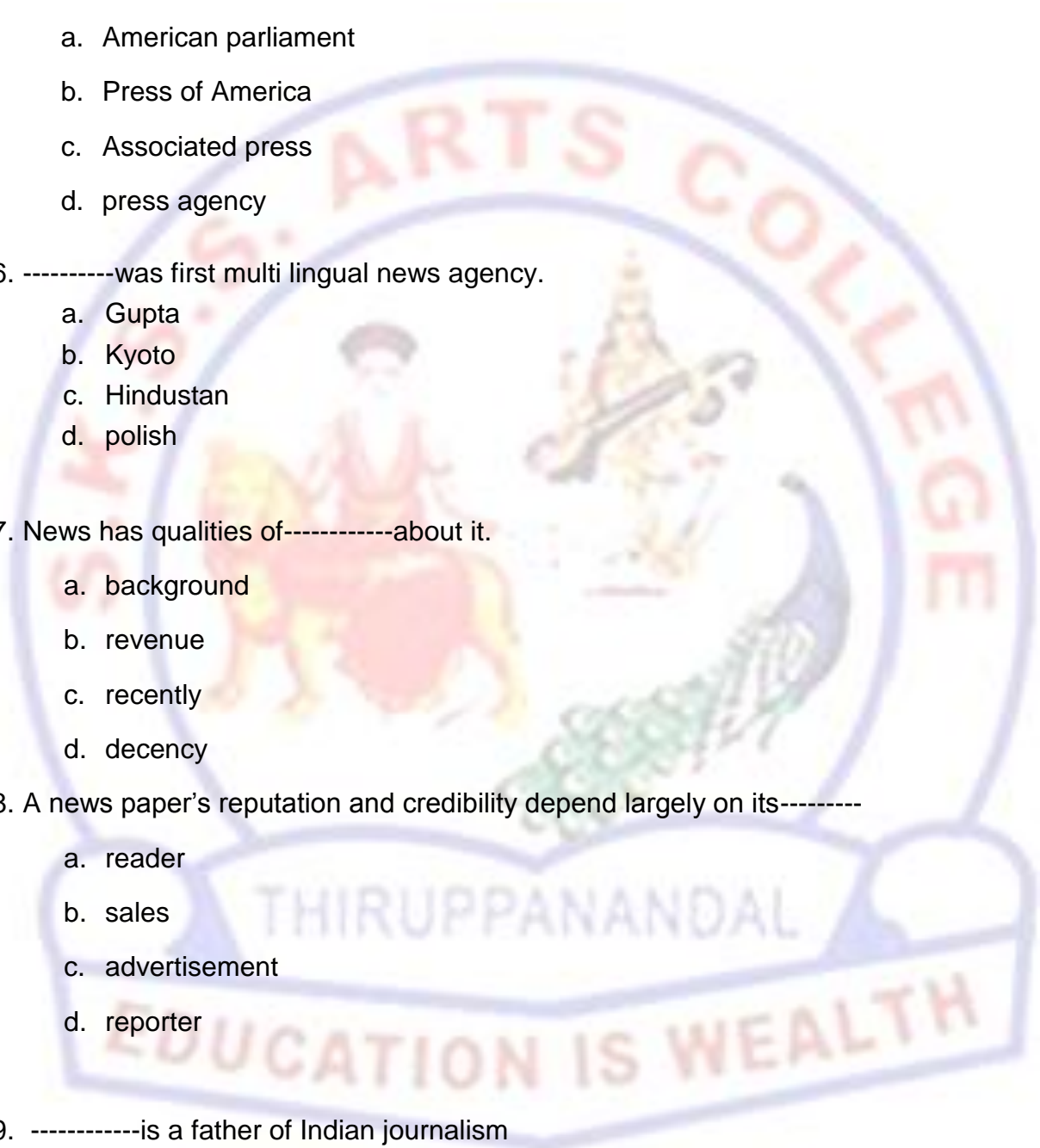
- a. background
- b. revenue
- c. recently
- d. decency

8. A news paper's reputation and credibility depend largely on its-----

- a. reader
- b. sales
- c. advertisement
- d. reporter

9. -----is a father of Indian journalism

- a. Indra Gandhi
- b. ValavaiPattale
- c. Raja rams Mohan Ray
- d. Nehru



10. Several ideas in one paragraph may -----the reader.

- a. like
- b. confuse
- c. enlighten
- d. attractive

Answers: (1-b, 2-a, 3-b, 4-d, 5-b, 6-c, 7-d, 8-b, 9-c, 10-a)

Short Answer Questions (2Marks)

- 11. What become a News?
- 12. Define – Snap.
- 13. Who is News writer?
- 14. Who is life guard of the Newspaper office?
- 15. ANSA- Define.
- 16. What are the things that will interest the reader?
- 17. What is Box-News?
- 18. Write a few important function of Head line.
- 19. What are the sources need to develop the news?
- 20. PTI - Define

Paragraph Questions(5Marks)

- 21. Discuss the qualities of News.
- 22. Explain –soft news and flash news
- 23. What are the kinds of news writer? Who are they?-Discuss.
- 24. What are the Principles of conducting an Interview?
- 25. Write a paragraph on Mass communication.
- 26. Discuss the categories of News.
- 27. Discuss about Photo features.
- 28. Describe stock sources of News.
- 29. What is the first news paper published in India? Discuss.

30. Discuss the Vernacular news paper in India.

Essay Questions (10Marks)

31. Write an essay on types of News.

32. Explain Elements of News.

33. Briefly discuss on the sources of News.

34. Explain the stages in a typical interview

35. Write an essay on the basic function of News Agencies.

36. Different between news and features.

37. Write an essay on the criteria of a good news paper.

38. News is anything out of ordinary, Explain.

39. Explain the objects of newspaper.

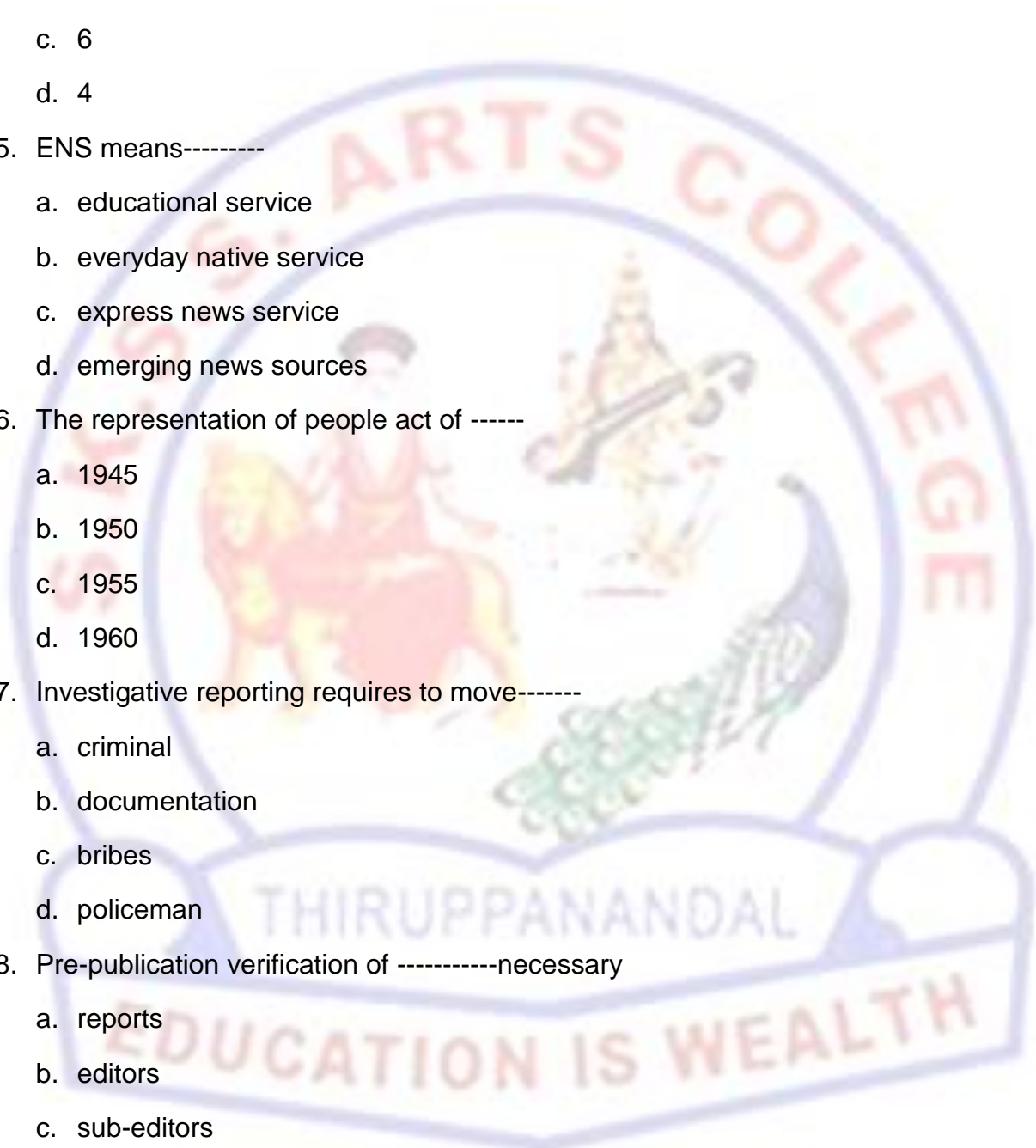
40. About the parts of News writing.

Unit –III

Choose the correct answers

1. A----- must have nose for news
 - a. reporter
 - b. editor
 - c. subeditor
 - d. house journalist
2. -----means wrong doing
 - a. business
 - b. election
 - c. reporting
 - d. investigative
3. -----banned the publication of crime news.
 - a. bpc
 - b. www

- c. csm
 - d. cri
4. Crimesnews are----- types.
- a. 8
 - b. 7
 - c. 6
 - d. 4
5. ENS means-----
- a. educational service
 - b. everyday native service
 - c. express news service
 - d. emerging news sources
6. The representation of people act of -----
- a. 1945
 - b. 1950
 - c. 1955
 - d. 1960
7. Investigative reporting requires to move-----
- a. criminal
 - b. documentation
 - c. bribes
 - d. policeman
8. Pre-publication verification of -----necessary
- a. reports
 - b. editors
 - c. sub-editors
 - d. criminals
9. The press restriction in the form of the -----act.
- a. court
 - b. people
 - c. crime



d. gagging

10. Punctuality is a must a -----

a. judge

b. editor

c. reporter

d. sub-editor

Answers: (1-a, 2-d, 3-c, 4-d, 5-a, 6-b, 7-b, 8-a, 9-d, 10-c)

Short Answer questions (2Marks)

11. Who is a Reporter?

12. What is a style book?

13. How many types of Crimes?

14. Which is called Depth reporting?

15. Define MLA.

16. What are the Stages under which election are conducted?

17. How does error occur in reporting?

18. What are the categories of Reporters?

19. Define-Hot News.

20. What is depth reporting?

Paragraph Questions (5Marks)

21. Write a paragraph on categories of Reporter.

22. Discuss the qualities of a good Critic.

23. Which is called depth reporting? Discuss.

24. What are the duties of a chief Reporter?

25. Which are called crime news? Discuss.

26. Discuss the qualification of a crime Reporter.

27. What do you know about election reporting?

28. Is a sport reporting as an interesting area? Discuss.

29. Discuss about the court reporting.

30. Write a paragraph on the contempt of court act.

Essay Questions (10Marks)

31. Discuss the qualities of a good Reporter.

32. Explain the kinds of reporting.

33. The merits and demerits of publishing crime news. explain

34. Write an essay on investigative reporting.

35. Explain- 'A court is a hall of justice'.

36. What are the guidelines of investigative reporting?

37. What are the duties of election reporter?

38. Explain the word 'Beats'.

39. What do you know about sports News?

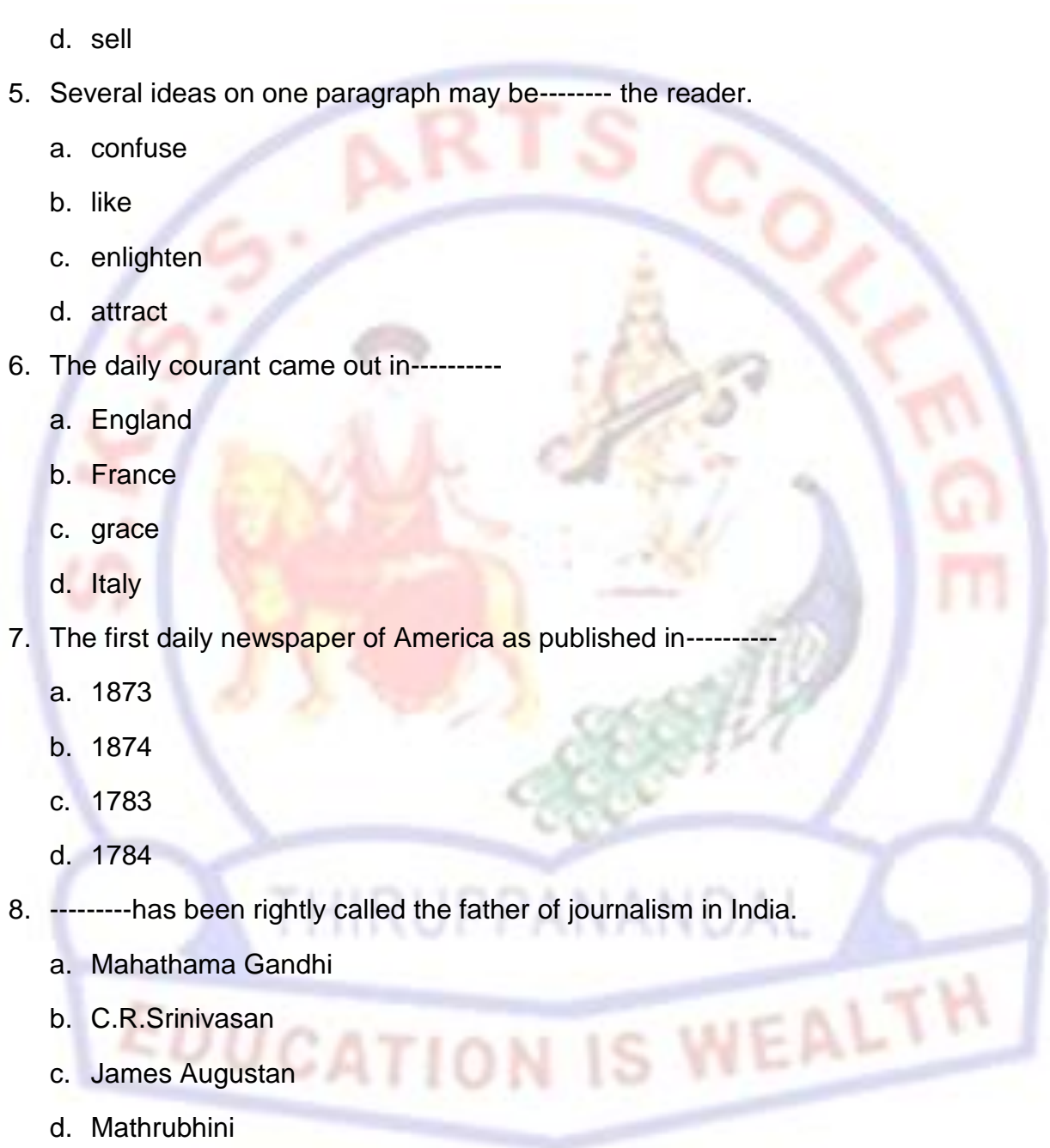
40. Explain the Interpretative Reporting.

UNIT – IV

Choose the correct answer

1. Which is called soul of news paper according to author Brishanna
 - a. editorial page
 - b. front page
 - c. center page
 - d. last page
2. Editorial profession devoted to -----
 - a. press welfare
 - b. public welfare
 - c. personal welfare
 - d. own family welfare
3. An editorial writer should be -----and-----
 - a. frank and bold
 - b. frank and free
 - c. frank and wealthy

- d. frank and costly
4. The sub-editor task is to -----the finished product
- a. read
 - b. fascine
 - c. advertise
 - d. sell
5. Several ideas on one paragraph may be----- the reader.
- a. confuse
 - b. like
 - c. enlighten
 - d. attract
6. The daily courant came out in-----
- a. England
 - b. France
 - c. grace
 - d. Italy
7. The first daily newspaper of America as published in-----
- a. 1873
 - b. 1874
 - c. 1783
 - d. 1784
8. -----has been rightly called the father of journalism in India.
- a. Mahathama Gandhi
 - b. C.R.Srinivasan
 - c. James Augustan
 - d. Mathrubhini
9. -----wrote in Bharathi's journal
- a. Subramanian Siva
 - b. Thiyagarajan Chattier
 - c. Ramasubbu
 - d. A.N. Silverman



10. India's first domestic communication satellite-----

- a. INSAT.1B
- b. INSAT.1A
- c. INSAT.1S
- d. INSAT.1T

Answers: (1-a, 2-b, 3-a, 4-d, 5-b, 6-a, 7-c, 8-c, 9-a, 10-b)

Short Answer questions (2 Marks)

1. Who is Editor?
2. What is the role of Sub-editor?
3. Who is creative artist?
4. What are the important parts of editorial?
5. Write a few of Indian Newspaper.
6. Write a feline about leading national news paper.
7. Which are essential to do healthy function of a democracy?
8. Who is the king pin of newspaper?
9. What is news value?
10. Mention a few of the purpose of a cartoon.

Paragraph Questions(5Mark

s)

1. What are the responsibilities of a Sub-editor?
2. 'A solemn censor'- Discuss.
3. Write a paragraph on qualification of Editor.
4. What do you know about editorial department?
5. What is the job of the Sub- Editor?
6. What are the duties of Editor in journal

department?

7. Discuss about kind of News Editors.
8. Write a paragraph on how news is gathered?
9. Different between Reporters and Editors.
10. How does a Journalist become an Editor?

Essay Questions (10Marks)

1. Explain the function of a News Editor.
2. Write an essay on Sub-Editor role.
3. Write about the qualities of good Sub-Editors.
4. Who is the Key man in Newspaper? Explain.
5. Explain the Editor and editorial.
6. Elaborate the role of Editor in news paper.
7. Write an essay on traits of a good news Reporter.
8. Give an explanation of 'creative artist' according to F.J.Mansfield.
9. How to attend the interview in before, at the interview and after the interview?
10. Which are the basic rules of Editing? - Explain.

UNIT – V

Choose the Correct Answers

1. 'The profession of conducting is called journalism' description by-----
 - a. chamber's dictionary
 - b. Webster's dictionary
 - c. oxford dictionary
 - d. Cambridge dictionary
2. The mechanical department is generally divided

in to-----

- a. two
- b. three
- c. four
- d. five

3. The----- department has some sub division

- a. Advertisement
- b. mechanical
- c. business
- d. publication

4. A news story has -----parts.

- a. four
- b. five
- c. three
- d. two

5. The -----leads gives a pictures of information

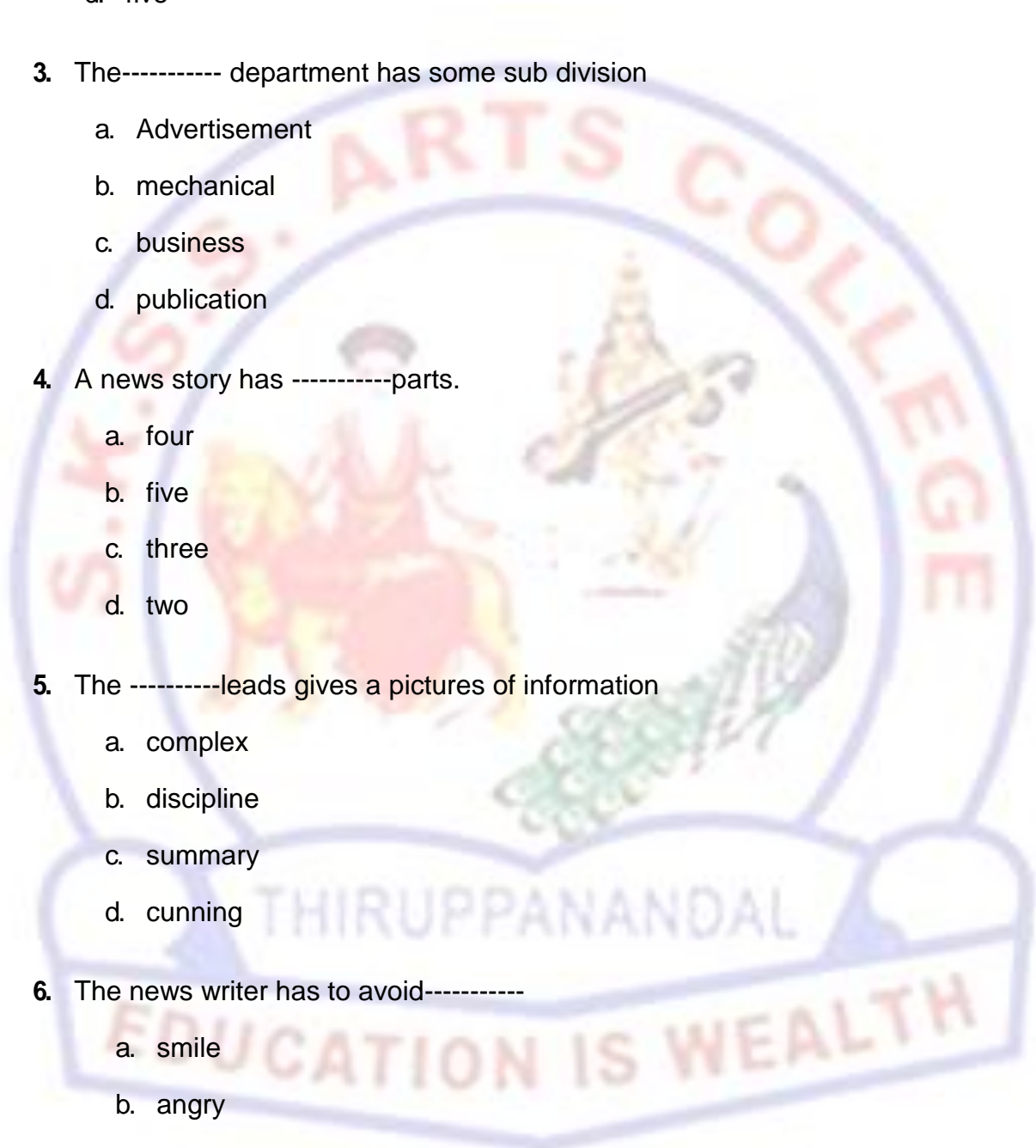
- a. complex
- b. discipline
- c. summary
- d. cunning

6. The news writer has to avoid-----

- a. smile
- b. angry
- c. attractive
- d. clichés

7. -----is a parts of news story

- a. pages



- b. lead
- c. sentences
- d. numbers

8. UNI means-----

- a. union news India
- b. universal news India
- c. united news India
- d. urgent news India

9. The main purpose of writing a story-----

- a. fact answer
- b. usual answer
- c. great answer
- d. specific answer

10. The Indian journalism found its identity between-

-----and -----

- a. 1813,1837
- b. 1823,1847
- c. 1833,1857
- d. 1844,1867

Answers: (1-a, 2-c, 3-a, 4-c, 5-b, 6-d, 7-b, 8-c, 9-d, 10-c)

Short Answer Questions (2 marks)

1. What is the important function of a Headline?
2. What is Lead?
3. Define-Diploma in Journalism.
4. What is meant by House Journal?

5. What is Style Pieces?
6. What is feature of Story?
7. Define- Cunning Leads.
8. What are Journalistic commandments?
9. How many types of Leads?
10. Which are the essential for News writer?

Paragraph Questions(5Marks)

1. Bring out the role of Style book?
2. Why should care be taken from the headline?
3. What are the duties of Columnist?
4. What is the role of internet-Journalist?
5. Show how formation of headline is an art? -Discuss.
6. Discuss Business Department.
7. Discuss about weak facts of writing.
8. What are the objectives of News writing?
9. What is Prof Reading and why is it required?
10. Photo Journalism – Discuss.

Essay Questions (10Marks)

1. Examine the guideline for headline writing.
2. Explain –Lead.
3. Discuss the essential characteristic of new writing.
4. What is basic qualification on necessary for News writing?
5. Write an essay on Language of Journalism.
6. Discuss the role of the internet and e-mail in Journalism.
7. What are the factors one must keep in mind writing headline?
8. Explain -Organizational Stature.
9. Write an essay on effectiveness of language of Journalism.
10. What is a news story? How is it different from the stories we read in books?



